



**To: Bay Area UASI Approval Authority**  
**From: Corinne Bartshire, Regional Program Manager**  
**Date: June 8, 2023**  
**Re: Item 7: Website Improvement Project**

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**Staff Recommendation:**

Approve the proposed budget to implement the project recommendations based on the resulting Business Requirements Document (BRD)

**Action or Discussion Item:**

Action

**Discussion:**

The Bay Area UASI's website ([www.bayareauasi.org](http://www.bayareauasi.org)) is outdated and susceptible to cyber attack. In recent years, the Bay Area UASI has expanded to manage additional grant streams and regional programs, which resulted in disparate websites and various online platforms to access the UASI's resources.

The website improvement project included an analysis of the UASI's current online environment, opportunities for streamlining workflows, and an exhaustive evaluation of available solutions within the budget. The project resulted in:

- 1) A cost-effective series of recommendations to integrate the Bay Area UASI's digital presence
- 2) A business requirements document (BRD) which includes details for development and implementation of the recommendations

Regional Program Manager, Corinne Bartshire, will present an overview of the website improvement project, the resulting recommendations, and the proposed budget and next steps. See Appendix A for an Executive Summary of the BRD and Appendix B for the accompanying presentation.