



**To: Bay Area UASI Approval Authority**  
**From: Corinne Bartshire, Regional Project Manager**  
**Date: September 10, 2020**  
**Re: Item 09: Bay Alert Project Update**

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**Staff Recommendation:**

No recommendation

**Action or Discussion Items:**

Discussion

**Discussion:**

The two-year Bay Alert Project, (total budget: \$310,000) has been kicked off through the Public Information and Warning Work Group. Each UASI jurisdiction has provided a primary point of contact to confirm accuracy of alert & warning system information. The objective is to promote registrations for local emergency alert systems.

Project highlights include:

- Development of bayalert.org
- Regional campaign in 2020
- Local campaigns in 2021

Regional Project Manager Corinne Bartshire will provide an overview of this project. The attached Appendix A is an accompanying PowerPoint presentation.