

## **BAYAREA UASI**

## BAUASI Website/Communications Update

September 11, 2014

Ethan Baker Emergency Services Coordinator Bay Area UASI





Website Maintenance



UASI



Brochures, Annual Report, informational packets.









Google Analytics		Mg.	My Account 1 Help 1 Contact Us 1 Sign Ox		
Analytics Settings View	w Reports: Click to select Website Profile				
Dashboard Savet Reports Visitors Visitors Traffic Sources Content Goals We Ecommerce	Dashboard		, 2007 - Jan 31,		
Settings 17 Ecual	January 1, 2007 January 8, 2007	January 15, 2007 January	82, 8067 Ja	ruary 28, 2807	
Settings @ About.this.Report	Site Usage		_		
© Domention University © Domenton Questions © Report Finder	Dec 1, 2006 - Dec 31, 2008: 13,209 (21,94%)	Dec 1, 2006 - Dec 31, 2006: 53.655 (16.38%)			
	3,86 Pages/Visit	00:03:22	Avg. Time on Site		
	36,81% Bounce Rate Dec 1, 2005 - Dec 21, 2005; 35.95% (2.50%)	50.44% 1 Dec 1, 2008 - Dec	6 New Visits 31, 2006: 49.72% (1.42%)		
	Valtas Overver	Map Coverlay world		1	
	Traffic Sources Overview	Browsers			
		Browser	Visits	% visit	
	Proof (7) Association Proof (7) Association Proof (7) Association Proof (7) Association A	Internet Explorer	13,136	81.55%	
		Firefox	2,349	14.507	
		Salari	393	2.449	
		Netscape	116	0.729	

Responsive Designimproves appearance on all devices

Website Analyticsimproves user experience







Develop a Grants
Management System

FY2015 UASI PROJECT PROPOSAL FORM				
RECURED		0		
1. OVERVIEW	You Tube			
HUB, Core City or Regional'	Operational Area*			
Agency'				
Project Name'				
Total Project Cost Allocation Requested				
Minimum Allocation Request'				
PROJECT LEAD CONTACT	INFORMATION			
Name'	Trie/			
<b>Business Phone</b> *	E-mail'			
Cell*	Fax			

#### **Online Video Tutorials**







Improve Website organization for easier access to resources (i.e. documents, calendars, plans)



# Social Media Presence

#### Incorporate the use of Social Media into our communications strategy.





BAUASI @BAUASI - Mar 4 Rep. Swalwell questions the Secretary of the Department of Homeland Secu...: youtu.be/b6Q\_C8KsINY via @youtube

🖸 YouTube



Rep. Swalwell questions the Secretary of the Department of Homeland ...

Jodi Traversaro @JodiTraversaro · May 28 Thanks to the .@BAUASI first responders can attend free training like #ICS300 thanks to .@sccfiredept pic.twitter.com/Nt2y1ISaOI

Expand

Q Campbell, CA

eS 2839









## New Quarterly Newsletter premiering November 2014



### Questions?

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